Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Latitude: 30.191006   Longitude: -85.669457

23rd Street Station Panama City, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	22,339	75,484	150,376
Population Est 25Q1	22,181	75,121	149,800
Population Est 24Q4	22,120	74,965	149,165
Population Est 24Q3	22,125	74,941	148,291
Population Est 24Q2	21,878	74,279	147,047
Population Est 24Q1	21,619	73,827	146,135
Population Est 23Q4	21,603	73,603	145,077
Population Est 23Q3	21,459	73,163	144,300
Population Est 23Q2	21,226	72,683	143,124
Population Fcst	22,687	75,199	154,724
2010 Census Population	20,565	70,915	127,717
2000 Census Population	18,833	66,096	114,929
1990 Census Population	18,868	63,313	103,084
Current Year Daytime Population	37,274	95,222	156,043
Average Seasonal Population	320	1,705	33,515
Historical Annual Growth, 1990 – 2000	-0.02%	0.43%	1.09%
Historical Annual Growth, 2000 – 2010	0.88%	0.71%	1.06%
Estimated Annual Growth, 2010 – CY	0.57%	0.43%	1.13%
Projected Annual Growth, CY to Y5	0.31%	-0.08%	0.57%
Group Qtrs Est	311	842	2,134
Transient Est Average Last 4 Qtrs	3,212	5,314	15,424
Households			
Current Year Estimated Households	9,109	30,203	60,012
Households Est 25Q1	9,040	30,050	59,765
Households Est 24Q4	9,014	29,984	59,514
Households Est 24Q3	9,021	29,983	59,181
Households Est 24Q2	8,918	29,717	58,715
Households Est 24Q1	8,805	29,500	58,310
Households Est 23Q4	8,797	29,414	57,891
Households Est 23Q3	8,739	29,240	57,598
Households Est 23Q2	8,646	29,055	57,152
Households Fcst	9,247	30,058	61,541
2010 Census Households	8,706	29,176	52,396
2000 Census Households	7,876	26,918	46,716
1990 Census Households	7,408	24,797	40,167
Historical Annual Growth, 1990 – 2000	0.61%	0.82%	1.52%
Historical Annual Growth, 2000 – 2010	1.01%	0.81%	1.15%
Estimated Annual Growth, 2010 – CY	0.31%	0.24%	0.94%
Projected Annual Growth, CY to Y5	0.30%	-0.10%	0.50%
Population per Household	2.42	2.47	2.47

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Demographic Source: Synergos Technologies, Inc

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Latitude: 30.191006   Longitude: -85.669457

23rd Street Station Panama City, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income $500,000 or more	1.5%	1.6%	1.9%
HH Income $250,000 to $499,999	1.8%	1.9%	2.3%
HH Income $200,000 to $249,999	4.1%	4.4%	5.4%
HH Income $175,000 to $199,999	3.2%	3.5%	3.7%
HH Income $150,000 to $174,999	4.2%	4.5%	5.0%
HH Income $100,000 to 149,999	20.0%	19.0%	19.7%
HH Income $75,000 to 99,999	15.9%	14.5%	14.6%
HH Income $50,000 to 74,999	19.9%	19.4%	19.9%
HH Income $35,000 to 49,999	11.0%	12.3%	10.2%
HH Income $25,000 to 34,999	7.2%	6.4%	6.0%
HH Income $15,000 to 24,999	5.2%	6.1%	5.6%
HH Income $0 to 14,999	6.2%	6.4%	5.8%
Average Household Income	$95,337	$97,150	$102,607
Median Household Income	$75,989	$74,236	$78,931
Per Capita Income	$39,255	$39,194	$41,386
Average Disposable Income	$79,309	$79,361	$84,174
Median Disposable Income	$67,605	$66,058	$69,984
Discretionary HH Income Over $150,000	5.0%	5.3%	6.1%
Discretionary HH Income $125,000 to $149,999	3.6%	3.3%	4.1%
Discretionary HH Income $100,000 to $124,999	6.1%	6.5%	7.0%
Discretionary HH Income $75,000 to $99,999	13.9%	13.1%	13.5%
Discretionary HH Income $50,000 to $74,999	21.5%	19.2%	20.3%
Discretionary HH Income $25,000 to $49,999	27.7%	28.5%	26.7%
Discretionary HH Income Under $25,000	22.3%	24.1%	22.3%
Average Discretionary HH Income	$58,591	$57,449	$60,487
Median Discretionary HH Income	$50,026	$47,554	$51,014
Householder White – Count	5,857	20,634	42,546
Median HH Income	$90,434	$83,739	$87,283
Average HH Income	$97,944	$92,691	$95,864
Householder Black or African-American – Count	1,771	5,005	7,960
Median HH Income	$46,632	$51,707	$53,950
Average HH Income	$54,142	$61,402	$62,214
Householder Hispanic – Count	602	1,869	3,955
Median HH Income	$64,667	$65,191	$74,913
Average HH Income	$71,847	$75,223	$85,313
Householder Asian or Pacific Islander – Count	104	432	887
Median HH Income	$68,666	$81,892	$83,493
Average HH Income	$76,781	$89,721	$94,227
Householder Other or Pacific Islander – Count	775	2,263	4,664
Median HH Income	$68,878	$71,905	$79,484
Average HH Income	$75,027	$78,203	$86,393

(Row label group: Income)

Demographic Source: Synergos Technologies, Inc

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Latitude: 30.191006   Longitude: -85.669457

23rd Street Station Panama City, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender			
Male Population	10,735	36,682	73,981
Female Population	11,604	38,802	76,395
Total Population by Age			
Count of Pop 0 to 4 years	1,243	4,028	7,790
Count of Pop 0 to 7 years	1,804	5,835	11,267
Count of Pop 5 - 13	2,313	7,769	14,876
Count of Pop 14 - 18	1,107	3,811	7,315
Count of Pop 19 - 22	1,084	3,787	7,277
Count of Pop 22 - 25	787	2,793	5,353
Count of Pop 25 - 29	1,369	4,308	8,415
Count of Pop 30 - 34	1,470	4,766	9,429
Count of Pop 35 - 39	1,527	4,965	9,955
Count of Pop 40 - 44	1,418	4,858	9,876
Count of Pop 45 - 59	3,739	13,436	27,316
Count of Pop 60 - 74	4,012	14,019	29,003
Count of Pop 75 - 84	1,565	5,078	10,242
Count of Pop 85+	706	1,866	3,529
% of Pop 0 to 4 years	5.6%	5.3%	5.2%
% of Pop 0 to 7 years	8.1%	7.7%	7.5%
% of Pop 5 - 13	10.4%	10.3%	9.9%
% of Pop 14 - 18	5.0%	5.0%	4.9%
% of Pop 19 - 22	4.9%	5.0%	4.8%
% of Pop 22 - 25	3.5%	3.7%	3.6%
% of Pop 25 - 29	6.1%	5.7%	5.6%
% of Pop 30 - 34	6.6%	6.3%	6.3%
% of Pop 35 - 39	6.8%	6.6%	6.6%
% of Pop 40 - 44	6.3%	6.4%	6.6%
% of Pop 45 - 59	16.7%	17.8%	18.2%
% of Pop 60 - 74	18.0%	18.6%	19.3%
% of Pop 75 - 84	7.0%	6.7%	6.8%
% of Pop 85+	3.2%	2.5%	2.3%
Median Age	41.0	41.6	42.4
Average Age	42.0	41.9	42.4
Male Population by Age			
% of Pop 0 to 4 years	6.0%	5.6%	5.4%
% of Pop 5 - 13	10.5%	10.7%	10.2%
% of Pop 14 - 18	5.1%	5.3%	5.1%
% of Pop 19 - 22	5.1%	5.2%	5.0%
% of Pop 22 - 25	3.7%	3.9%	3.7%
% of Pop 25 - 29	6.3%	5.9%	5.9%
% of Pop 30 - 34	6.7%	6.5%	6.5%
% of Pop 35 - 39	7.1%	6.7%	6.8%
% of Pop 40 - 44	6.5%	6.6%	6.7%
% of Pop 45 - 59	17.4%	18.1%	18.2%
% of Pop 75 - 84	6.2%	6.0%	6.3%
% of Pop 60 - 74	17.3%	17.7%	18.5%
% of Pop 85+	2.3%	1.8%	1.8%
Median Age	39.8	40.2	41.1
Average Age	40.8	40.7	41.4

Demographic Source: Synergos Technologies, Inc

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Latitude: 30.191006   Longitude: -85.669457

23rd Street Station Panama City, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
% of Pop 0 to 4 years	5.2%	5.0%	5.0%
% of Pop 5 - 13	10.3%	9.9%	9.6%
% of Pop 14 - 18	4.8%	4.8%	4.7%
% of Pop 19 - 22	4.7%	4.8%	4.7%
% of Pop 22 - 25	3.4%	3.6%	3.5%
% of Pop 25 - 29	6.0%	5.5%	5.3%
% of Pop 30 - 34	6.5%	6.2%	6.1%
% of Pop 35 - 39	6.6%	6.5%	6.5%
% of Pop 40 - 44	6.2%	6.3%	6.5%
% of Pop 45 - 59	16.1%	17.5%	18.1%
% of Pop 60 - 74	18.6%	19.4%	20.1%
% of Pop 75 - 84	7.8%	7.4%	7.3%
% of Pop 85+	4.0%	3.1%	2.9%
Median Age	42.2	42.9	43.7
Average Age	43.1	43.0	43.5
Race			
Count of White	14,523	51,060	107,414
Count of Black or African-American	3,830	12,434	19,565
Count of Asian or Pacific Islander	450	1,718	3,792
Count of Other races	3,536	10,272	19,605
White	65.0%	67.6%	71.4%
Black or African American	17.1%	16.5%	13.0%
Asian	2.0%	2.3%	2.5%
Other Races	15.8%	13.6%	13.0%
Language Spoken			
Speak English at Home	88.2%	88.2%	88.4%
Speak Spanish at Home	9.0%	7.3%	6.7%
Speak French or French Creole at Home	0.4%	0.5%	0.3%
Speak German at Home	0.2%	0.3%	0.3%
Speak Other Indo-European Languages at Home	0.3%	0.8%	0.9%
Speak Russian and Other Slavic Languages at Home	0.2%	0.3%	0.8%
Speak Chinese at Home	0.1%	0.2%	0.1%
Speak Korean at Home	0.0%	0.1%	0.2%
Speak Vietnamese at Home	0.1%	0.6%	0.5%
Speak Other Asian Languages at Home	0.4%	0.4%	0.5%
Speak Tagalog and Other Pacific Languages at Home	0.4%	0.3%	0.4%
Speak Other Language at Home	0.7%	1.1%	0.7%
Hispanic			
Hispanic Population	2,545	6,979	13,377
Hispanic Population Percent	11.4%	9.2%	8.9%
Mexican	38.8%	34.4%	30.0%
Puerto Rican	28.0%	26.9%	29.2%
Cuban	5.9%	5.1%	4.7%
Dominican	4.7%	2.7%	2.8%
Central American	17.0%	16.1%	19.7%
South American	2.5%	10.0%	10.0%
Other Hispanic	3.1%	4.7%	3.6%
2000 Hispanic Population Percent	3%	2%	2%
1990 Hispanic Population Percent	2%	1%	2%

Demographic Source: Synergos Technologies, Inc

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Latitude: 30.191006   Longitude: -85.669457

23rd Street Station Panama City, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry			
American (percent of total population)	7.9%	7.8%	8.1%
American	7.3%	7.3%	7.6%
Native American (ie. Indian/Eskimo)	0.5%	0.4%	0.4%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
Asian (percent of total population)	1.0%	1.0%	1.2%
Chinese	0.3%	0.2%	0.1%
Japanese	0.0%	0.0%	0.0%
Korean	0.2%	0.2%	0.3%
South Central Asian (ie. Indian)	0.2%	0.2%	0.3%
South East Asian (ie. Vietnamese)	0.2%	0.3%	0.4%
Other Asian	0.1%	0.0%	0.1%
European (percent of total population)	28.4%	27.7%	30.1%
British	7.7%	7.0%	7.5%
Dutch	0.3%	0.4%	0.4%
French	1.2%	1.4%	1.7%
German	4.4%	5.2%	5.9%
Italian	2.0%	1.8%	2.0%
Polish	1.0%	0.8%	1.0%
Scandinavian	0.8%	0.9%	1.2%
Scotch/Irish	9.1%	8.2%	8.1%
Other European (ie. Greek/Russian)	1.8%	1.8%	2.3%
Middle Eastern	0.5%	0.5%	0.5%
Other Ancestry	15.5%	16.8%	15.9%
Unclassified Ancestry	17.0%	19.0%	20.5%
Education (Age 25+)			
Adult Population (25 Years or Older)	15,805	53,296	107,765
Elementary (0 to 8)	3.5%	4.2%	3.2%
Some High School (9 to 11)	4.5%	6.1%	6.2%
High School Graduate (12)	25.8%	29.3%	27.3%
Some College (13 to 16)	23.8%	23.7%	23.3%
Associates Degree Only	11.7%	11.0%	12.1%
Bachelors Degree Only	19.5%	16.7%	18.0%
Graduate Degree	11.2%	9.1%	9.9%
% College (4+)	30.7%	25.8%	27.9%
Household Type			
Total Households – count	9,109	30,203	60,012
One Person HHs – count	2,730	8,448	16,035
Family HHs – count	5,668	19,517	39,712
Married Couple – count	3,604	13,226	28,632
w/own children – count	1,389	4,770	9,777
w/out own children – count	2,215	8,455	18,855
Male Householder – count	773	1,727	3,314
Female Householder – count	1,291	4,564	7,765
Non-Family Households – count	711	2,238	4,265
1 Person Household	30.0%	28.0%	26.7%
2 Person Household	33.7%	34.0%	35.4%
3 Person Household	16.2%	16.6%	16.5%
4 Person Household	11.6%	12.1%	12.2%
5 Person Household	5.3%	5.6%	5.5%
6 Person Household	2.3%	2.4%	2.3%
7+ Person Household	1.0%	1.4%	1.4%
% Households With Children	26.9%	26.6%	25.9%

Demographic Source: Synergos Technologies, Inc

Extended Demographic Report - PopStats
2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Latitude: 30.191006   Longitude: -85.669457

23rd Street Station Panama City, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing			
Total Housing Units	10,785	35,361	77,495
Owner Occupied Percent	44.6%	51.8%	50.0%
Renter Occupied Percent	39.9%	33.6%	27.4%
Vacant Housing Percent	15.5%	14.6%	22.6%
Total Housing Units (Census 2000)	8,626	29,817	57,676
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	2.1%	2.6%	2.3%
Property Value $750,000 to $999,999	3.0%	2.5%	3.9%
Property Value $500,000 to $749,999	10.1%	7.0%	10.4%
Property Value $400,000 to $499,999	14.9%	12.5%	14.4%
Property Value $300,000, to $399,999	20.8%	21.0%	21.0%
Property Value $200,000 to $299,999	25.5%	24.5%	22.3%
Property Value $150,000 to $199,999	8.6%	10.0%	9.0%
Property Value $100,000 to $149,999	7.1%	9.6%	7.0%
Property Value $60,000 to $99,999	3.5%	5.4%	4.2%
Property Value $40,000 to $59,999	1.8%	1.4%	1.2%
Property Value $0 to $39,999	1.8%	2.8%	3.5%
Median Home Value	$307,930	$283,209	$313,125
Wealth per Household			
$0 and under - percent	18.3%	17.9%	17.5%
$1 to $4999 - percent	9.2%	9.0%	8.6%
$5k to $9999 - percent	4.9%	4.8%	4.6%
$10k to $24999 - percent	6.7%	6.5%	6.4%
$25k to $49999 - percent	6.9%	6.9%	6.9%
$50k to $99999 - percent	10.2%	10.3%	10.4%
$100k to $249999 - percent	17.6%	17.9%	18.2%
$250k to $499999 - percent	12.6%	12.8%	13.1%
$500k+ - percent	13.6%	13.8%	14.3%
Median HH Wealth	$69,531	$73,432	$78,680
Avg HH Wealth	$226,043	$229,130	$236,014
Economic Viability			
Economic Viability Local	280	281	276
Economic Viability Indexed	101	101	100
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	10,891	37,761	77,025
Managerial/Executive	12.0%	13.1%	15.5%
Professional Specialty	25.9%	22.2%	22.5%
Healthcare Support	3.4%	2.6%	2.0%
Sales	13.1%	10.5%	11.8%
Office & Administrative Support	12.9%	12.2%	11.1%
Protective Service	1.1%	2.2%	3.4%
Food Preperation	4.5%	6.5%	6.3%
Building Maintenance & Cleaning	5.5%	5.0%	4.6%
Personal Care	3.1%	2.8%	2.4%
Farming, Fishing, & Forestry	0.0%	0.2%	0.1%
Construction	9.4%	11.7%	10.2%
Production & Transportation	9.2%	11.1%	10.2%
Percent White Collar Workers	67.3%	60.6%	62.7%
Percent Blue Collar Workers	32.7%	39.4%	37.3%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

23rd Street Station Panama City, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Agriculture/Mining/Construction	9.5%	10.7%	9.3%
Manufacturing	5.3%	6.0%	6.1%
Transportation	3.2%	4.2%	4.2%
Information	1.7%	1.4%	1.2%
Wholesale/Retail	13.5%	13.4%	14.2%
Finance, Insurance, Real Estate	7.9%	6.4%	6.8%
Professional Services	7.4%	6.7%	5.9%
Management Services	0.3%	0.3%	0.2%
Administrative/Waste Services	6.0%	5.9%	6.5%
Educational Services	20.1%	17.7%	17.8%
Entertainment Services	11.6%	11.9%	12.1%
Other Professional Services	5.2%	6.7%	5.7%
Public Administration	8.3%	8.9%	10.0%
Vehicles per HH No Vehicles	5.0%	4.9%	4.3%
1 Vehicle	40.7%	39.1%	35.8%
2 Vehicles	42.9%	40.4%	41.4%
3 or more vehicles	11.3%	15.6%	18.6%
Average Number of Vehicles	1.65	1.73	1.83
Change Births (last 12 months)	228	746	1,427
Deaths (last 12 months)	192	611	1,226
Migration (last 12 months)	441	1,106	3,194
Work place Workplace Establishments	1,710	3,297	5,314
Workplace Employees (FTE)	19,725	38,940	59,579